

# The Perennial Plant Symposium



# Trade Show 2009

at the Perennial Plant Association Symposium 2009

**July 21 and 23**

**St. Louis Union Station Marriott, St. Louis, MO**

Presented by the

**Perennial Plant Association**

### **Trade Show Hours and Dates**

Tuesday, July 21, 9:00 am - 5:00 pm  
Thursday, July 23, 8:00 am - 4:30 pm

### **Installation of Exhibits**

Set up is Monday, July 20, 1:00 p.m. - 9:00 pm  
Exhibits must be ready Tuesday, July 21 at 9:00 am.

### **Location**

Symposium activities, registration, meetings, and trade show: St. Louis Union Station Marriott  
One St. Louis Union Station, St. Louis, MO 63103

### **Attendance**

800 participants from 40 states and other countries represent the herbaceous perennial plant industry.

### **Booth Rental**

The booth rental is \$600 for an inline single (8' x 10') and \$1100 for an inline double (8' x 20'). All end cap double rentals are \$1200 and \$675 for an end cap single. All booths are draped in the back and on the sides and include one 7" x 44" exhibitor identification sign. Booth rental does not include tables, chairs, other furniture, or equipment. Rent these items from Paramount Convention Services. An exhibitor packet will be sent to each exhibitor. Booth payment must accompany contract.

### **Assignment of Exhibit Space**

Priority of space assignment is based on the order in which the applications are received in the Perennial Plant Association office. Show Management is responsible for assigning booth space and for change in location. Any changes must be approved by Steven Still before the move is made or the exhibit space is subject to forfeit. Payment must accompany contract.

### **Cancellation**

Notification of cancellation of booth space must be received by the PPA office in writing by May 15, 2009, in order to receive a full refund. A processing fee of \$300 will be charged for a cancellation after May 15, 2009 and before June 15. There is no refund after June 15, 2009.

### **Dismantling Exhibits**

Exhibit materials must be removed from the exhibit area by 7:00 p.m. on Thursday, July 23.

### **Electrical Service**

Electrical service is available at each booth at an additional cost. Exhibitors will receive a packet with pricing structure upon confirmation of booth space.

### **Use of Exhibit Space**

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted, nor exhibit therein any goods other than those manufactured, produced, or handled by the exhibitor in the regular course of business, nor permit any representative of any other firm to solicit business or sublet in the space.

### **Exhibition Services**

Furniture, special decorating, art and sign work, and skilled labor for the installation and dismantling of displays may be secured from the exhibitor contractor for the trade show.

Contact Greg Shipman  
Paramount Convention Services  
5015 Fyler Avenue  
St. Louis, MO 63139  
Tel: 314-621-6677; Fax: 314-621-6416

### **Security**

Security will be provided when the trade show is closed to attendees.

### **Liability**

It is expressly understood and agreed between exhibitors and the Perennial Plant Association that the Perennial Plant Association shall be under no liability for loss of, or damage to, goods or property of exhibitor's or personal injury to the exhibitor or the exhibitor's employees, and each exhibitor, upon signing the enclosed space contract, expressly releases the Perennial Plant Association from and agrees to indemnify them against all claims.

### **Catalog Display Table**

Individuals or firms may rent table-top space to display trade catalogs. This 1/3 table space is available for \$150. ONLY CATALOGS may be on the table. Plant materials and other exhibits are not allowed. The exhibitor may not be present at the table during show hours.

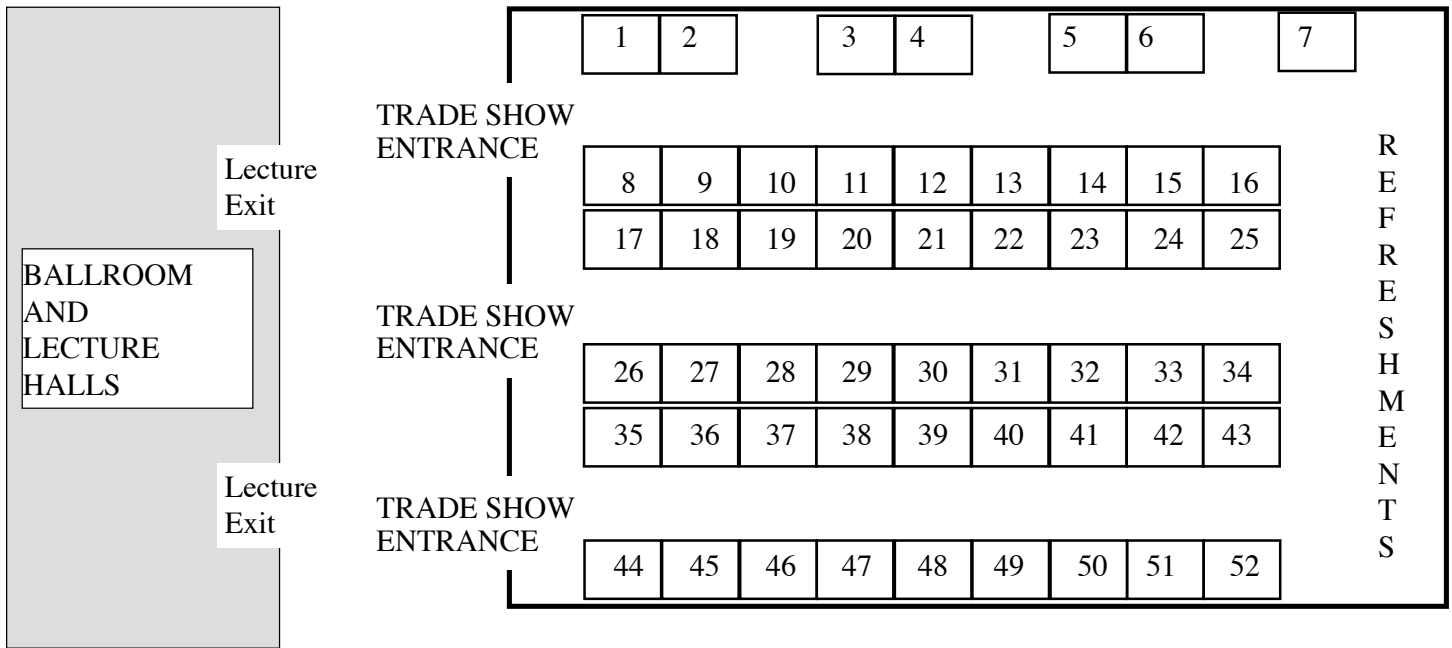
### **Symposium Registration**

An exhibitor company may purchase two symposium registrations, July 21-22-23 at the reduced registration fee of \$200 each. Additional registrations will be at full price for each individual.

### **For further information call the PPA office**

Dr. Steven Still, Executive Director  
3383 Schirtzinger Road  
Hilliard, OH 43026  
614-771-8431 fax 614-876-5238  
ppa@perennialplant.org





Perennial Plant Symposium & Trade Show  
 July 19-24, 2009  
 Marriott Union Station  
 Grand Ballroom, Halls D and E

Contract – Trade Show Booth  
Perennial Plant Association Symposium 2009  
St. Louis Union Station Marriott, St. Louis, MO  
July 21 and 23



This agreement is subject to the conditions in the trade show brochure. Exhibitor, in purchasing booth space, agrees to all conditions.

Booth fees are as follows:

- In Line Single Booth (8' x 10') rental is \$600
- In Line Double Booth (8' x 20') rental is \$1100
- End cap Single Booth (8' x 10') rental is \$675
- End cap Double Booth (8' x 20') is \$1200

Booth conditions are as follows:

- **Reservations** must be accompanied with payment by check or credit card.
- **Space will be assigned** based upon the order in which contracts are received.
- **Cancellations must be received in writing (or fax) by May 15, 2009** in order to receive a full refund.
- **Cancellations received after May 15 and prior to June 15, 2009**, are subject to a \$300 cancellation fee.
- **Cancellations after June 15, 2009** will receive no refund.

From the enclosed floor plan select the booth number(s) you want. We will make every effort to honor your request; however, we reserve the right to assign a company to alternative space in the event all three preferences are committed. Effort will be made to contact the company before any assignment is made.

Circle type of booth: In Line Single \_\_\_ End cap Single \_\_\_ In Line Double \_\_\_ End cap Double \_\_\_

Booth location requested: 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

Company Name (EXACT wording desired on sign) :

Contact person:

Phone:

Fax:

Street address:

City:

State:

Zip:

Products to be exhibited:

Email:

Names of company representatives working in booth:

1)

2)

3)

4)

Names of one (1) or two (2) workers that would like to attend 3-day symposium at special rate of \$200 each.

1)

2)

MAKE CHECKS OR CREDIT CARDS IN US DOLLARS PAYABLE TO: Perennial Plant Association. PPA accepts Visa, Mastercard, Discover and American Express. Fax contracts must contain credit card information to guarantee booth location.

Name on card \_\_\_\_\_ Amount enclosed \_\_\_\_\_

Card number \_\_\_\_\_

3-digit security code on back \_\_\_\_\_ Exp. date \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

**RETURN TO:**

Dr. Steven M. Still  
Executive Director  
Perennial Plant Association  
3383 Schirtzinger Road  
Hilliard, Ohio 43026 USA  
614-771-8431 Fax 614-876-5238  
ppa@perennialplant.org