17th Annual P.L.A.N.T. Seminar

Sunday, January 13, 2013

Greater Columbus Convention Center -- 400 North High Street, Columbus, Ohio

The Perennial Plant Association & Ohio State University Extension Master Gardener Volunteers Present…

Perennial Plant Association®

Perennials & Design - A Perfect Combination

THE OHIO STATE UNIVERSITY

7:30 am – 8:15 am – ***Registration***

8:15 am – ***Welcome***
Dr. Steven Still
Emeritus Professor, Ohio State University

8:30 am – ***The Layered Garden: Design Lessons for Year Round Beauty***
David Culp
Sunny Border Nurseries
Downington, Pennsylvania
Brandywine Cottage is David Culp's two-acre garden where he has mastered the design technique of layering - interplanting many different species in the same area. David will illustrate a basic lesson in layering– how to choose the correct plants, how to design a layered garden, and how to maintain it.

9:30 am – ***The Landscape's Color Spectrum: Applying Natural Color Theories to Enhance Design***
Claudia West
North Creek Nurseries, Inc.
Landenberg, Pennsylvania
This photographic presentation interprets Bertolt Hering's research of natural color ranges in modern European landscapes and applies the principles to the American landscape. Travel with Claudia through regional native plant communities as we explore the fascinating color ranges found within these ecosystems. Planning based on plant communities can lead to more harmonious and balanced landscapes.

10:30 am – ***Beverage Break***

11:00 am – ***Xeriscaping In Ohio***
Bobbie Schwartz
Bobbie's Green Thumb
Shaker Heights, Ohio
A xeric landscape is one that is drought-tolerant. In Ohio, it need not look like a desert landscape, although it can. Xeriscape can be designed for sun or shade. Bobbie will show examples of several Ohio xeriscapes while also explaining the importance of soil amendments to ensure that these landscapes thrive.

12 noon – ***Lunch on your own - Food court and other facilities nearby***

1:30 pm – ***Tell Me What's New! Tell Me What Works!***
John Friel
Emerald Coast Growers
Lancaster, Pennsylvania
With rugged glacial hills in the east, broad sweeping plains in the west, and large bodes of water north and south, Ohio's growing zones encompass great diversity. John presents a roundup of perennials and ornamental grasses, new & known, that succeed from the Midwest to the MidAtlantic.

2:30 pm – ***Beverage Break***

3:00 pm - ***Lasting Color: The Best Perennial Bulbs for the Landscape***
Dr. Bill Miller
Cornell University
Ithaca, New York
Cornell's Flower Bulb Research Program has conducted extensive trials with a range of spring and summer flowering bulbs. Why do some perennialize and others do not? Which are the best perennials? What is the best way to plant bulbs? Is it really necessary to plant tulips 6-8" deep? Bill will show how to use bulbs to get the most impact in the spring landscape.

4:00 pm – ***Container Gardening Through The Seasons***
Heidi Heiland
Heidi's Lifestyle Gardens
Plymouth, Minnesota
From the 5th season (what's that) to edibles and evergreens, Heidi will move through a myriad of colorful images from her Minnesota company and travels to Floriade. Heidi will share stores and experiences to inspire and ease your next creations!

CONTINUING EDUCATION AND CERTIFICATION CREDIT IS OFFERED WITH THIS PROGRAM.
- The **Ohio Certified Nursery Technician Program** offers one unit of credit for attendance for the full day.
- The **Association of Professional Landscape Designers** offers one credit for each presentation for a total of six (6) APLD CEUs for the full day program.

Perennial Plant Association 3383 Schirtzinger Road Hilliard, OH 43026 Fax 614-876-5238 Phone 614-771-8431 ppa@perennialplant.org

Speakers *of the 17th P.L.A.N.T. Seminar Sunday, January 13, 2013*

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David Culp
David is the creator of Brandywine Cottage gardens in Downington, Pennsylvania. Brandywine Cottage has been featured several times in *Martha Stewart Living* and on HGTV. David has been lecturing about gardens nationwide for more than 15 years. His articles have appeared in *Martha Stewart Living, Fine Gardening,* and *Green Scene*. David is vice-president for Sunny Border Nurseries in Connecticut. He is the author of *The Layered Garden* published by Timber Press.

John Friel
John is President of the Perennial Plant Association and is Marketing Manager for Emerald Coast Growers, a propagator of perennials and ornamental grasses. His horticulture experiences span 30 years. John's columns *The Friel World* and *The Perennial Cynic* have been published in *Green Profit* and *Grower Talks* magazines since 2001. His byline has also appeared in many magazines including *American Nurseryman, The American Garden, Fruit Growers News, Vegetable Growers News* and others.

Heidi Heiland
Heidi is the CEO (Chief Experience Officer) for her landscape gardening company, Heidi's Lifestyle Gardens which she launched at the immature stage of 17. Heidi's responsibilities for her 33 year old company are visionary, sales procurement and marketing. Heidi and her team are sought out for their ability to empower, inform and provide sustainable sites that offer slow food, horticultural therapy and cutting edge designs. Heidi creates edible arrangements in her container designs and blatantly displays them throughout her award winning landscape. In 2012, Heidi received an Honor Award for her landscape design from the Perennial Plant Association.

Dr. Bill Miller
Bill is a professor in the Department of Horticulture at Cornell University, Ithaca, New York. He holds a Bachelors of Science from University of California, Davis and a PhD from Cornell University. Bill has extensive experience in greenhouse crops, and most recently with flowerbulbs, both for forcing and landscape use and adaptation performance.

Bobbie Schwartz
Bobbie is a certified landscape designer and has owned her business, Bobbie's Green Thumb, for 35 years. She has served as president of the Association of Professional Landscape Designers (APLD) for two terms. Bobbie is a columnist for the Ohio Landscape Association (OLA) and the Ohio Nursery and Landscape Association (ONLA) publications. She is a member of the Perennial Plant Association (PPA), OLA, ONLA, and APLD.

Claudia West
German native, Claudia West, grew up in a family-owned landscape nursery business, which specializes in garden design and perennial, woody and cut flower production. Claudia holds a Master's of Landscape Architecture & Landscape Planning from the Technical University of Munich, Germany. Previously, Claudia served as a design consultant for Wolfgang Oehme/Carol Oppenheimer: Landscape Architecture and was employed at Bluemont Nursery and Sylva Native Nursery. Her extensive background in horticulture, ecology, and environmental restoration delivers a wealth of experience and knowledge in sales and as a consultant in her current role to North Creek Nurseries.

P.L.A.N.T. Seminar Registration: January 13, 2013

Name of Company_____

Attendee #1 _____

Attendee #2 _____

Attendee #3 _____

Street, City, State, Zip _____

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Phone_____

Fax_____

Email_____

Send payment to OR for more information ⇨⇨

$80/person (includes two beverage breaks) $_____

Amount enclosed $_____

Method of Payment: Amex Visa MasterCard Discover
Check (make checks payable to Perennial Plant Association)

Name on card_____

Card No.: _____

Exp date_____
3 or 4-digit security code on back _____

Signature _____

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